FROM THE TREE OF PRACTICES TO THE FOREST OF KNOWLEDGE

A guide to identifying, capturing, sharing and communicating REDD+ Inspiring Practices

TOOL 10
SOCIAL NETWORK ANALYSIS

PURPOSE
This activity aims to help participants better understand the power of personal connections and to see the many relationships that can facilitate or hinder REDD+ knowledge sharing.

DESCRIPTION
- A map with information flow is created in order to recognize the relationships between people: sources where people take information and knowledge from; with which it is shared; who knows who, etc.
- This activity includes the use of a questionnaire and/or interviews to obtain information about the relationships among people and groups. Survey responses are reflected in a map using a software tool designed specifically for this purpose.
- The process of data collection and subsequent analysis provide a foundation on which can help improve social connections and knowledge flows within a network.

PARTICIPANTS
Team with expertise in social network analysis

WHEN TO USE IT
- To visualize the flow of information within and outside of an organization
- To design a strategic plan for knowledge sharing in a group