



TERM OF REFERENCE (TOR)

Position title: Sustainable Energy Advocacy Lead

Reports to: Conservation Director, WWF Cambodia

Supervises: N/A

Location: Phnom Penh

Date: March 2020

Position Summary: The Sustainable Energy Advocacy Lead position provides an opportunity for a motivated individual to contribute to advancing Cambodia's energy security. The Sustainable Energy Advocacy Lead will work in partnership with a team of WWF's staff based outside Cambodia and the Cambodia Program Office to jointly manage WWF's overall efforts toward expanding Cambodia's renewable energy supply portfolio, phasing out coal and promoting a free flowing Mekong River in Cambodia. The Lead will support, outreach, and promote alternative non-hydro renewable energy solutions in Cambodia with the ultimate goal of preserving freshwater ecosystems and achieving low carbon development in Cambodia. This position will continue efforts that have been developed during the first year of work related to this portfolio.

Terms: One year, long-term consultancy, subject to renewal based on funding.

I. Major Responsibilities:

a. Project design and implementation:

- Manage the Sustainable Energy Advocacy portfolio in close consultation with WWF Cambodia Office, WWF Greater Mekong Regional Office, WWF's Freshwater Practice, Climate and Energy Practice and other relevant WWF country offices.
- Lead technical programme of promoting sustainable non-hydro based energy strategy in Cambodia, including activities such as assessing viable RE options, developing financing models, researching on grid connectivity and power storage, demand side management in selected sectors and dialoguing with Chinese energy sector investors.
- Lead the development of bankable sustainable energy projects in collaboration WWF experts.
- Contribute to the design and implementation of the Global Dams Campaign lead by WWF International Campaign Team and the Freshwater Practice.
- Apply rigorous creative thinking to analyze and develop advocacy methods and interventions suitable in the Cambodian context to bring sustainable energy issue to government counterparts, businesses and the public in a way that engages and leads to changes in decision making and behavior.

- Deliver agreed strategy outputs and work towards achieving strategy goals.
- Undertake or where appropriate commission and manage project related research and products (e.g. visual materials, technical analysis, newspaper articles).
- Act as WWF focal point, coordinate actions and collate inputs from other members of the project team in WWF Cambodia and provide regular updates to all colleagues involved in the project.
- Actively feed into Mekong regional freshwater and energy programme design and implementation.
- Provide hub function and centralize all information related to the effort.

b. Fund-raising and finance management

- Actively seek opportunities to raise fund for activity implementation with development partners in Cambodia.
- Oversee the project's financial status and manage budgets relating to activities directly happening in Cambodia.
- Actively seek opportunities for securing the necessary resources to support this position on a long term basis with WWF network and outside.

c. Communication and outreach

- Co-design, plan and execute communication strategies with communications team to ensure continued coverage on promoting sustainable energy solutions both within Cambodia and in the Mekong region.
- With support from communication officers to bring out the ideas and activities of the Sustainable Energy Strategy implementation in a clear, concise and compelling fashion to both internal and external audiences.
- Work closely with communications team to deliver timely, concise and powerful communications for the WWF network.
- Develop communication materials with support from communication officers, including dedicated website, newsletter, social media contents, flyers, briefings and videos.

d. Relationship management

- Act as the secretary to/and receive guidance from multiple WWF partner offices and practice focal points.
- Manage relationships with key stakeholders within Cambodia, including government agencies, businesses, development partners, and provincial and local communities.
- Work in close cooperation with other key members of the team both within Cambodia and in the broader network.

II. Qualifications:

Education and Experiences:

- A graduate degree in a related natural resources, renewable energy or other sustainable development field.
- At least seven years' working experience on advocacy with in developing countries, ideally in Cambodian context.
- Non-hydro clean energy investment and policy promotion.

Skills and Abilities:

- Ability to think strategically and creatively.
- Experience in managing advocacy projects in a politically complex context.
- Sound knowledge of sustainable energy issues, including technical knowledge and past work experience on solar and wind promotion.
- Experience in multi-stakeholder partnership and relationship development.
- Excellent communication skills in both written and spoken English, good understanding in Khmer language is a bonus.
- Strong problem solving skills needed to produce results in a challenging environment.
- Ability to work proactively and effectively with various stakeholders and mobilize their active participation towards the project goals.
- Ability to operate independently and with limited supervision in a fast paced environment.
- Ability to react swiftly and in a timely fashion to opportunities to advance the project objectives.
- Excellent interpersonal, communication and diplomatic skills with the ability to manage and interact at all levels of an international, multicultural and multilingual organization.
- Sound knowledge of Cambodia's political, economic and social contexts.
- Prior working experience in Cambodia is a bonus.
- Adhere to WWF's values: Knowledgeable, Optimistic, Determined and Engaging.
- Respective Competencies: WWF Focus; External Orientation; Delivery quality outcomes; Building working relationships; Communicate effectively; Leading teams; Leading change; Managing Resources.

This TOR covers the main tasks and conveys the spirit of the sort of tasks that are anticipated proactively from staff. Other tasks may be assigned as necessary according to organizational needs.

Prepared by Line Manager: _____ Date: _____

Reviewed & Approved by 2nd Line Manager: _____ Date: _____

Reviewed & Approved by HR Manager: _____ Date: _____

Accepted by Staff member: _____ Date: _____