JOB DESCRIPTION

Position title: Head, Ocean Policy, WWF European Policy Programme (WWF EPO)
Reports to: WWF EPO Director
Supervises: 4 programme staff
Grade: D
Date: February 2020

Mission:
Implementation of WWF’s Blueprint for Sustainable European Policy Agenda 2020-2026 (hereafter referred to as “WWF’s Blueprint”) through influencing public policy and business practice, as well as coordinating European policy across WWF’s Ocean Network in Europe.

I. Major Functions:
This position will play a key role in WWF’s European ocean conservation work, with an emphasis on achieving transformational results in marine protection and biodiversity, and on fisheries policies. The role will perform three over-riding functions: (i) Manage WWF EPO’s Ocean team including providing leadership, vision and financial sustainability for the team (ii) Build consensus on key policy asks within the WWF European marine network; and (iii) Ensure that the WWF EPO Ocean team advocates WWF’s Blueprint towards European decision makers and, where appropriate, at an international level.

II. Major Duties and Responsibilities:

Management
- Ensure the delivery of the agreed European priorities for ocean policy and the WWF EPO ocean team’s commitments to donors;
- Secure financing to sustain WWF EPO’s ocean Team;
- Develop EU policy positions on oceans through facilitating the European Marine Directors; groups and supporting WWF EPO’s ocean team members to build consensus on specific policy files;
- Contribute to WWF EPO’s strategic planning and implementation;
- Be EPO’s representative in the WWF Global Oceans Practice.

Policy influencing & network mobilisation
- Lead the implementation of WWF’s Blueprint objectives on healthy ocean ecosystems and sustainable fisheries with a focus on mobilising network support and coordinating ongoing initiatives and activities by WWF offices;
- Represent WWF externally to key audiences. Position WWF as a well-respected and trusted voice on marine conservation and development, with local roots and a regional-to-global reach;
- Work with WWF’s European Ocean network, with a particular focus on lobbying and advocacy vis à vis the European Institutions, as well as fundraising and communications functions;
- Provide guidance on focusing and targeting WWF efforts and capacity across Europe, and seek alignment with WWF’s global priorities;
- Closely liaise with the European regional seas programmes such as the Mediterranean Marine Initiative (MMI) and the Baltic Eco-region Programme to create synergies and facilitate cooperation.

Partnerships and fundraising
- Work in close consultation with other programme department staff inside and outside EPO to identify policies and enabling conditions which need to be addressed to achieve the WWF’s Blueprint goals;
- Partner with European NGOs and other strategic allies to form common advocacy positions and alliances;
• Keep abreast of emerging issues concerning marine and fisheries policies in Europe and internationally;
• Support fundraising for EPO’s ocean team.

III. Profile:

Required Experience and Qualifications:
• At least 7 years of experience in European Public affairs or 7 years on Ocean Policy, of which 2 years were focused on European Ocean Policy;
• Previous management role(s) with at least one direct report and budget responsibilities over €100,000;
• At least 2 years’ experience working within a network and as part of coalitions;
• Fundraising experience, particularly from government, European Institutions, Trusts and Foundations;
• Experience of working with and successfully influencing governments, EU institutions, NGOs, and corporate sector stakeholders;
• In depth knowledge of European fisheries and marine legislation, not essential if demonstrated success in leading teams in other policy areas.

Required Skills and Competencies:
• European Policy development;
• Network coordination or facilitation;
• Proven leadership, line management and supervisory skills; ability to mentor and develop multi-disciplinary, multicultural teams;
• Budget, project management and fundraising skills and experience;
• Excellent English written and verbal skills; other official European languages desirable;
• Adheres to WWF’s values, which are: Knowledgeable, Optimistic, Determined and Engaging.

IV. Working Relationships:

Internal: Manages the EPO ocean team, interacts constantly with the European ocean network of WWF, with other departmental staff in EPO, with the Global Oceans practice, as well as with other WWF practices and network staff.

External: Interacts with European governmental (up to ministerial level), NGOs, media and corporate representatives.

This job description covers the main tasks and conveys the spirit of the sort of tasks that are anticipated proactively from staff. Other tasks may be assigned as necessary according to organisational needs.

Agreed by Director: ________________________ Date: ______________

Accepted by Staff member: ________________________ Date: ______________