**Volunteer program**

*Terms of reference*

*WWF Bolivia*

**About WWF**

WWF is one of the most important nature conservation organizations in the world. It is present in more than 100 countries and has the support of 5 million people on 6 continents.

We work for a living planet, to stop the environmental degradation of Earth and build a future in which humans live in harmony with nature:

* Conserving global biological diversity
* Ensuring that the use of renewable natural resources is sustainable.
* Promoting the reduction of pollution and excessive consumption.

We are in Bolivia since 1992, in the main cities of the country and in regions of the Amazon, Cerrado - Pantanal and Chaco, where we implement four main programs that are part of our Institutional Strategic Plan: Water, Forests, Production and Responsible Markets and Sustainable Societies, integrating approaches to mitigation and adaptation to climate change.

**Sustainable Societies Program**

From WWF we also connect with cities. We aim to produce changes in the attitude of society, from the generation of awareness about environmental problems and to achieve commitments from different sectors in favor of the conservation of biodiversity and maintenance of the quality of the environment, through environmental education.

**We are looking for Volunteers**

As part of the environmental education and communication actions carried out by the organization in different cities of the country, 4 volunteers are required for the following actions:

1. **Environmental Education Volunteers (2)**

**Main function:**

Support environmental education actions, which are carried out in the Environmental Education Centers and in educational units in the city of Santa Cruz or Trinidad, which have the objective of building a sustainable and resilient citizenship.

**Tasks to perform:**

For the volunteer in the city of Santa Cruz:

* Monitoring of the activities of the Socio-productive Projects in educational units.
* Development of educational activities to apply in the Municipal Environmental Education Center and the Municipal Protected Area, Urban Park of Ecological Preservation “Curichi la Madre”.
* From the research generated by university students, produce educational content that guides the visits in a sustainable way in the Municipal Protected Area.
* Accompany the environmental education activities carried out in educational units.

For the volunteer in the city of Trinidad:

* Support to the head of the Environmental Education Center located in the Center for Research in Biodiversity and Environment (CIBIOMA), during the visits of the Educational Units.
* Support to CIBIOMA in the development of Educational activities for the Environmental Education Rooms and the Outdoor Interpretive Path.

**Profile:**

* People who are studying in recent years or have completed the careers of pedagogy, education sciences, sociology, or similar.
* Academic or volunteer experience in environmental education or non-formal education projects.
* Creative skills for the generation of educational activities and teaching materials.
* Writing and speaking skills. Spanish required.
* Good team work.
* Responsibility and commitment to the tasks assumed.
* Adhere to the values ​​that WWF promotes.

1. **Communication Volunteers (2)**

**Main function**

Support the communication area in its positioning actions, generating inputs and material based on information from the projects, contributing to the efforts of the sustainable societies program and specific actions during campaigns.

**Tasks to perform**

* Produce communication material - notes, interviews, images and videos - on the actions and achievements of the sustainable societies program, accompanying priority activities in the Environmental Education Centers.
* In coordination with the environmental management officer and the communication officer, collaborate in the management of the digital platforms created by the Environmental Education Centers, to promote awareness and attitude change messages.
* Generate a photographic archive and a report that documents the activities carried out within the framework of the Sustainable Societies Program.
* Collaborate in the production of communication content for campaigns or events within the framework of the activities of the Environmental Education Centers.
* Collaborate with WWF in the development of content - notes, fact sheets, etc. - based on achievements and impacts of other priority projects of the Organization.
* Support actions - dissemination, activations, etc. - within the framework of Earth Hour 2020.

**Profile**:

* Student or graduate of communication, marketing, advertising or graphic design careers.
* Knowledge in social media management, including Facebook, Twitter and Instagram and statistics monitoring.
* Knowledge of graphic design, video editing and photography.
* Very good writing and oral communication in Spanish.
* Adhere to the values that WWF promotes.

**Duration**

The 4 volunteers selected for this program will start activities in both cities (Santa Cruz and Trinidad) the 6th of January, 2020 and will end on June 6th, 2020.