

## Inspiring Bhutan's youth to connect with nature

YBB is envisioned to be Bhutan's first national youth birding club.

It is an initiative by WWF Bhutan to encourage Bhutanese youth to develop a genuine appreciation of Bhutan's beautiful biodiversity, which includes more than 700 species of birds.



## **Program Overview**

- Began in 2016
- Current number of YBB clubs in Bhutan: 8

## **Program Goal - 20/20 by 2020**

WWF Bhutan is undertaking a 2 year campaign to launch at least one YBB club in each district of the country by 2020.

Currently, 5 out of the 20 districts have a school with a YBB club. These are Thimphu, Wangduephodrang, Sarbang, Zhemgang, and Pema Gatshel.







## Launching a YBB club

- WWF Bhutan launches a YBB club with a onetime donation that includes binoculars, field guides, a seed fund and gudiebooks for club members.
- Each launch entails a workshop to train club members and club coordinators on using binoculars and the basic methods to identifying and recording birds as well as a short birding expedition within the local area to identify birds that dwell in the school's locality.
- WWF Bhutan is looking at selecting a school in Gasa, Haa, Chukha, Samtse, Samdrup Jongkhar, Lhuntse, Bumthang, Trongsa, Mongar, and Dagana, Interested schools in these districts can visit www.wwfbhutan.org.bt to apply.

For more information contact: syangchen@wwfbhutan.org.bt