

Name of School:

	CRITERA	Excellent	Very good	Adequate	Weak	SCORE
		10-9	8-6	6-3	2-1	
1	Qualification/experience	The School has identified	The School has identified	The School has	The School has	
	of club coordinators	more than one club	more than club	identified only one club	identified only one club	
		coordinator to run the YBB	coordinators to run the	coordinator to run the	coordinator to run the	
		club, out of which, at least	YBB club, out of which,	YBB club. The	YBB club. The	
		one individual is equipped	at least one individual is	individual possesses	individual possesses	
		with a high-level of bird-	equipped with an	basic bird-watching	little to no bird-	
		watching skills and	intermediate-level of	skills or experiences.	watching skills or	
		experiences. The	bird-watching skills and	However, the	experiences. The	
		individuals are also	experiences. The	individuals are	individual also does not	
		equipped with additional	individuals are also	equipped with skills	appear to be equipped	
		skills such as leadership,	equipped with additional	such as leadership,	with skills such as	
		creativity, dynamism,	skills such as leadership,	creativity, dynamism,	leadership, creativity,	
		affinity with youth, and	creativity, dynamism,	affinity with youth, and	dynamism, affinity with	
		passion for the	affinity with youth, and	passion for the	youth, and passion for	
		environment as well as	passion for the	environment as well as	the environment as well	
		experiences in operating	environment as well as	experiences in	as experiences in	
		similar youth programs.	experiences in operating	operating similar youth	operating similar youth	
			similar youth programs.	programs.	programs.	
2	Project area	The School is situated	The School is situated in	The School is situated	The School is situated in	
		outside of Thimphu,	districts already covered	in districts already	districts already covered	
		Wangdue, Zhemgang,	by YBB (Thimphu,	covered by YBB	by YBB (Thimphu,	
		Sarbang, and Pema Gatshel	Wangdue, Zhemgang,	(Thimphu, Wangdue,	Wangdue, Zhemgang,	
		(districts already covered	Sarbang, and Pema	Zhemgang, Sarbang,	Sarbang, and Pema	
		by YBB). The School is	Gatshel). However, it is	and Pema Gatshel).	Gatshel). The School is	
		located in an ecologically	located in an ecologically	The School is in close	very distant from an	
		significant area/s in	significant area/s in	proximity in an	ecologically significant	
		relation to key bird habitats	relation to key bird	ecologically significant	area/s in relation to key	
		and natural biodiversity	habitats and natural	area/s in relation to	bird habitats and	
		and therefore provides an	biodiversity and	key bird habitats and	natural biodiversity and	
		excellent arena for club	therefore provides an	natural biodiversity	therefore there would be	
		members to engage in bird-	excellent arena for club	and can take club	difficulties in taking	
		watching and discover,	members to engage in	members to these areas	club members to these	
		explore, and appreciate	bird-watching and	to engage in bird-	areas to engage in bird-	
		nature.	discover, explore, and	watching and discover,	watching and discover,	
			appreciate nature.			



				explore, and appreciate	explore, and appreciate	
					nature.	
-		ml 0 1 11 '1 'C' 1	ml a l ll 'l 'c' l	nature.		
3	Club members	The School has identified a	The School has identified	The School has	The School has not	
		specific group of youth to	a specific group of youth	identified a specific	identified a particular	
		induct as YBB club	to induct as YBB club	group of youth to	group of youth to induct	
		members.	members.	induct as YBB club	as YBB club members.	
		The club membership is an	The club membership is	members. However,	The club membership is	
		adequate size that ensures	an adequate size that	the reasons for	not an adequate size	
		that each child will have	ensures each child will	selecting this particular	that ensures that each	
		equal opportunity to enjoy	have equal opportunity	group (age, gender,	child will have equal	
		the activities and resources	to enjoy the activities and	character. etc.) is not	opportunity to enjoy the	
		of the club. The reasons for	resources of the club. The	very clear but at least	activities and resources	
		selecting this particular	reasons for selecting this	does not appear	of the club. The reasons	
		group (age, gender,	particular group (age,	discriminatory. The	for selecting this	
		character. etc.) does not	gender, character. etc.) is	selection procedure of	particular group (age,	
		appear discriminatory and	not very clear but at least	club members is not	gender, character. etc.)	
		baseless. Furthermore, the	does not appear	clear or not stated.	appears discriminatory	
		selection of club members	discriminatory. The		and baseless. The	
		has followed a transparent	selection procedure of		selection of club	
		and ethical procedure.	club members is not		members did not follow	
			clear or not stated.		a transparent and	
					ethical procedure.	
4	Interest in starting a YBB	The School has provided an	The School has provided	The School has	The School has not	
	club	excellent reasoning for	a good reasoning for	provided reasoning for	provided a clear	
		their interest to start a YBB	their interest to start a	their interest to start a	reasoning for their	
		club, where the prime	YBB club, where the	YBB club. However, it	interest to start a YBB	
		rationale is to address a	prime rationale is to	is not very clear nor	club. The reasoning also	
		number of conservation-	address a number of	does it align with	does not align with	
		related issues by educating,	conservation-related	WWF's intention to	WWF's intention to	
		engaging, and empowering	issues by educating,	educate, engage, and	educate, engage, and	
		the club members through	engaging, and	empower the youth	empower the youth	
		the club. The School also	empowering the club	through the YBB club.	through the YBB club.	
		has experience operating	members through the	The School also has	The School also has very	
		similar programs which	club. The School also has	very little experience in	no experience in	
		have achieved great results.	not had experience	operating similar	operating similar	
			operating similar	programs.	programs.	
			programs but offers			
			other types of programs			



			that have achieved good results.			
5	Aims/objectives to achieve conservation action SMART (Specific, measurable, achievable, realistic, and time-based)	The proposed YBB club has identified an excellent set of SMART aims/objectives that contribute to WWF's conservation work. The club has also identified specific types of methods/activities to achieve these aims/objectives and these activities proactively engage the club members to take visible conservation action. The club has also provided a clear and feasible plan to engage the rest of the school and wider community to take conservation action.	The proposed YBB club has identified a set of aims or objectives that contribute to WWF's conservation work but they are not exactly SMART. The club has also identified specific types of methods/activities to achieve these aims/objectives and these activities proactively engage the club members to take visible conservation action. The club has also provided a good plan to engage the rest of the school and wider community to take conservation action.	The proposed YBB club has identified a set of aims or objectives that contribute to WWF's conservation work but they are not SMART. The club has also identified specific types of methods/activities to achieve these aims/objectives but these activities do not proactively engage the club members to take visible conservation action. The club has also provided a plan to engage the rest of the school and wider community to take conservation action but it is not very clear.	The proposed YBB club has identified a set of aims or objectives that contribute to WWF's conservation work but they are not SMART. The club has also not identified specific types of methods/activities to achieve these aims/objectives and these activities do not proactively engage the club members to take visible conservation action. The club has also not provided a plan to engage the rest of the school and wider community to take conservation action.	
6	Evaluation	The School has identified strong and feasible measures to evaluate the extent and impact of achieving the club's aims/objectives.	The School has identified some good measures that are capable of evaluating the extent and impact of achieving the club's aims/objectives.	The School has identified some measures to evaluate the extent and impact of achieving the club's aims/objectives. However, these measures are either not very feasible or too general.	The School has not identified measures to evaluate the extent and impact of achieving the club's aims/objectives.	
7	Club sustainability	The School has identified a thorough handing-over procedure as well as a number of alternative funding options to ensure	The School has identified a good handing-over procedure in the case of the departure of a club coordinator. The School	The School has identified a very general handing-over procedure without any detail. The School has	The School has not identified a handing-over procedure without any detail. The School has not identified one or	

Date:



		the sustainability of the YBB club.	has also identified one or two alternative funding options to ensure the sustainability of the YBB club.	identified one or two alternative funding options to ensure the sustainability of the YBB club but these but	two alternative funding options to ensure the sustainability of the YBB club.	
8	Seed fund expenditures	The School has included a	The School has included	are not very clear. The School has	The School has included	
		detailed budget breakdown of the YBB club seed-fund that is in alignment with the clubs aims/objectives and proposed activities.	a budget breakdown of the YBB club seed-fund with some detail and alignment with the clubs aims/objectives and proposed activities.	included a very basic budget breakdown of the YBB club seed-fund without the required details, such as its alignment with the clubs aims/objectives and proposed activities.	not a budget breakdown of the YBB club seed- fund.	
	TOTAL SCORE (out of 80):					

Comments:			
Scored by:			